

Economic Development Meeting Agenda



Committee Chair: Ben Boykin

800 Michaelian Office Bldg.
148 Martine Avenue, 8th Floor
White Plains, NY 10601
www.westchesterlegislators.com

Monday, November 18, 2024

9:30 AM

Committee Room

CALL TO ORDER

Please note: Meetings of the Board of Legislators and its committees are held at the Michaelian Office Building, 148 Martine Avenue, White Plains, New York, 10601, and remotely via the WebEx video conferencing system. Legislators may participate in person or via Webex. Members of the public may attend meetings in person at any of its locations, or view it online on the Westchester County Legislature's website: <https://westchestercountyny.legistar.com/> This website also provides links to materials for all matters to be discussed at a given meeting.

MINUTES APPROVAL

I. ITEMS FOR DISCUSSION

Guest:
Director Natasha Caputo
Office of Tourism & Film

1. [2024-566](#) **ACT-Tourist Promotion Agency-2025**

AN ACT designating the Westchester County Office of Tourism and Film as the Tourist Promotion Agency for Westchester County for the period from January 1, 2025 through December 31, 2025.

2. [2024-567](#) **RES-Tourist Promotion Agency-2025**

A RESOLUTION designating the Westchester County Office of Tourism and Film as the Tourist Promotion Agency for Westchester, as such an agency is defined in the New York State Tourist Promotion Act, for the period from January 1, 2025 through December 31, 2025.

II. OTHER BUSINESS

III. RECEIVE & FILE

ADJOURNMENT

Westchester County

George Latimer
County Executive

October 25, 2024

Westchester County Board of Legislators
800 Michaelian Office Building
White Plains, New York 10601

Dear Honorable Members of the Board of Legislators:

For the 2025 calendar year, as in previous years, the Westchester County Office of Tourism and Film is required by the New York State Division of Tourism to submit a County resolution that designates the Office of Tourism and Film as the County's official Tourist Promotion Agency ("TPA").

This TPA designation will allow the Office of Tourism and Film to receive a matching funds grant from New York State which will be used to market Westchester County as a tourism destination.

I have been advised that the New York State Tourist Promotion Act specifically requires the designation of a tourist promotion agency by the County's governing body and that such approval be in the form of a Resolution. As you are aware, Section 209.91(4) of the Laws of Westchester County requires approval by your Honorable Board for such matters by way of an Act. To satisfy the requirements of both the County and the State, your Honorable Board has been presented with a proposed Act and Resolution for your consideration and approval. Your Honorable Board has passed similar legislation, most recently by Act No. 255-2023 and Resolution No. 145-2023 for the calendar year 2024.

Accordingly, I recommend and urge your Honorable Board to adopt the proposed Act and Resolution naming the Westchester County Office of Tourism and Film as Westchester County's official "TPA" for the period January 1, 2025 through December 31, 2025.

Sincerely,



George Latimer
Westchester County Executive

GL/NCC/jpg/nn

**HONORABLE BOARD OF LEGISLATORS
COUNTY OF WESTCHESTER**

Your Committee is in receipt of a communication from the County Executive requesting that the Westchester County Office of Tourism and Film be designated as the County's official Tourist Promotion Agency ("TPA") for the period from January 1, 2025 through December 31, 2025.

This TPA designation will allow the Office of Tourism and Film to receive a matching funds grant from New York State which will be used to market Westchester County as a tourism destination.

Your Committee has been advised that the New York State Tourist Promotion Act specifically requires the designation of a tourist promotion agency by the County's governing body and that such approval be in the form of a Resolution. As you are aware, Section 209.91(4) of the Laws of Westchester County requires approval by your Honorable Board for such matters by way of an Act. To satisfy the requirements of both the County and the State, your Honorable Board has been presented with a proposed Act and Resolution for your consideration and approval. Your Honorable Board has passed similar legislation, most recently by Act No. 255-2023 and Resolution No. 145-2023 for the calendar year 2024.

The Planning Department has advised that that the proposed designation does not meet the definition of an action under New York State Environmental Quality Review Act and its implementing regulations 6 NYCRR Part 617. As such, no environmental review is required.

Please refer to the memorandum from the Department of Planning dated January 8, 2024, which is on file with the Clerk of the Board of Legislators.

Your Committee has been advised that passage of the attached Act and Resolution requires an affirmative vote of a majority of the members of your Honorable Board. Accordingly, your Committee recommends adoption of the proposed Act and Resolution.

Dated: _____, 2024
White Plains, New York

COMMITTEE ON

C: JPG 10.01.2024

FISCAL IMPACT STATEMENT

SUBJECT: Tourist Promotion Agency 2025

NO FISCAL IMPACT PROJECTED

OPERATING BUDGET IMPACT

To Be Completed by Submitting Department and Reviewed by Budget

SECTION A - FUND

GENERAL FUND

AIRPORT FUND

SPECIAL DISTRICTS FUND

SECTION B - EXPENSES AND REVENUES

Total Current Year Expense \$ 54,000

Total Current Year Revenue \$ 54,000

Source of Funds (check one): **Current Appropriations** **Transfer of Existing Appropriations**

Additional Appropriations

Other (explain)

Identify Accounts: Expense:101-11-0720-4912; Revenue: 263-11-A432-9854

Potential Related Operating Budget Expenses: Annual Amount \$54,000

Describe: An Act designating the Westchester County Office of Tourism as the Tourist
Promotion Agency for Westchester County for the period from January 1, 2025 through
December 31, 2025.

Potential Related Operating Budget Revenues: Annual Amount _____

Describe: _____

Anticipated Savings to County and/or Impact on Department Operations:

Current Year: _____

Next Four Years: _____

Prepared by: Debra Ogden

Title: Sr. Budget Analyst

Department: Budget

Date: October 22, 2024

Reviewed By: 

Budget Director

Date: 10/22/24

ACT NO. ____ - 2024

AN ACT designating the Westchester County Office of Tourism and Film as the Tourist Promotion Agency for Westchester County for the period from January 1, 2025 through December 31, 2025.

BE IT ENACTED by the Board of Legislators of the County of Westchester as follows:

Section 1. The Board of Legislators of the County of Westchester hereby designates the Westchester County Office of Tourism and Film as the Tourist Promotion Agency for Westchester County, as such an agency is defined in the New York State Tourist Promotion Act, for the period from January 1, 2025 through December 31, 2025.

§2. The attached Resolution, designating the Westchester County Office of Tourism and Film as the Tourist Promotion Agency for Westchester County, is hereby adopted.

§3. This Act shall take effect immediately.

Vedat Gashi

Chairman of the Board
Legislator, 4th District



TO: Hon. Benjamin Boykin
Chair, Economic Development

FROM: Hon. Vedat Gashi
Chairman of the Board

A handwritten signature in blue ink that reads "Vedat Gashi".

DATE: October 28, 2024

RE: Item 2024-566 – ACT – Westchester County Office of Tourism and 2024-567 –
Resolution – Office of Tourism

As Chairman of the Board of Legislators, I am placing the below items directly into the Committee on Economic Development.

Thank you.

(ID: 2024-566) ACT-Tourist Promotion Agency-2025

AN ACT designating the Westchester County Office of Tourism and Film as the Tourist Promotion Agency for Westchester County for the period from January 1, 2025 through December 31, 2025.

(ID:2024-567) RES – Tourist Promotion Agency-2025

A RESOLUTION designating the Westchester County Office of Tourism and Film as the Tourist Promotion Agency for Westchester, as such an agency is defined in the New York State Tourist Promotion Act, for the period from January 1, 2025 through December 31, 2025.

CC: Marcello Figueroa
Dayana Gomez
Dylan Tragni
Sunday Vanderberg

RESOLUTION NO. - 2024

WHEREAS, the State of New York has made available to its counties “matching funds” for the promotion of tourism; and

WHEREAS, the New York State Tourist Promotion Act requires the legislature of each county to designate a Tourist Promotion Agency as the applicant for and the recipient of such funds; and

WHEREAS, the Westchester County Office of Tourism and Film is charged with the duty to promote tourism within Westchester County.

NOW, THEREFORE, be it hereby:

RESOLVED, that the Board of Legislators of the County of Westchester hereby designates the Westchester County Office of Tourism and Film as the Tourist Promotion Agency for Westchester County, as such an agency is defined in the New York State Tourist Promotion Act, for the period from January 1, 2025 through December 31, 2025.

Vedat Gashi
Chairman of the Board
Legislator, 4th District



TO: Hon. Benjamin Boykin
Chair, Economic Development

FROM: Hon. Vedat Gashi
Chairman of the Board

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