




Kenneth W. Jenkins  
County Executive

WHEREAS, a vacancy exists in the membership of the Westchester County Airport Advisory Board:

NOW, THEREFORE, I, Kenneth W. Jenkins, County Executive of Westchester County, in accordance with the terms and provisions of the Westchester County Charter, appoint Gregory Elders, 329 Roaring Brook Road, Chappaqua, New York as a member of the Westchester County Airport Advisory Board, for the term June 18, 2025 to December 31, 2027.

Given under my hand  
and seal this 18<sup>th</sup> day  
of June, 2025.



Kenneth W. Jenkins  
County Executive



**Kenneth W. Jenkins**  
County Executive

June 18, 2025

Mr. Gregory Elders  
329 Roaring Brook Road  
Chappaqua, NY 10514

Dear Gregory,

It is my pleasure to appoint you to serve as a member of the Westchester County Airport Advisory Board, effective today, Wednesday, June 18, 2025. This appointment is for a term to expire on December 31, 2027.

Your appointment is subject to confirmation by the Westchester County Board of Legislators, but your service begins immediately. You must complete the attached Oath of Office within 30 days by appearing at the County Clerk's office or mailing the signed and notarized form to our office.

When you have filed your Oath of Office, a Resolution to confirm your appointment will be submitted to the County Board of Legislators. As part of the confirmation process, you may be called before the Board to be interviewed. Please contact the Department of Public Works and Transportation at (914) 995-2548 for the date, place, and time of the upcoming meeting for your participation.

According to Local Law, as a member of a Westchester County Board and/or Commission, you are responsible for adhering to the requirements of our Code of Ethics.

Warmest wishes for a successful tenure.

Very Truly Yours,

A handwritten signature in black ink, appearing to be "KWJ", with a long horizontal flourish extending to the right.

Kenneth W. Jenkins  
Westchester County Executive

KWJ/ts

cc: Honorable Board of Legislators  
Joan McDonald, Director of Operations  
Hugh Greechan, Commissioner, Dept. of Public Works & Transportation

# Gregory Elders

[ge12@mac.com](mailto:ge12@mac.com) / +1 347 393 2156 / [gregoryelders.com](http://gregoryelders.com)

## EDUCATION

**London School of Economics**, London, England

Masters of Science in Environmental Policy, Planning and Regulation, August 2006

**Cornell University**, *School of Arts and Sciences*, Ithaca, New York

Bachelor of Arts in Economics, May 2002

## WORK EXPERIENCE

**Canbury Insights**, New York, NY

January 2025 – present

*Director, Head of North America*

- Lead U.S. and Canada business development for an AI-powered sustainability consultancy startup
- Advise investors and companies on navigating evolving sustainability and stewardship expectations
- Develop robust sustainability research and reporting systems to achieve regulatory compliance
- Align sustainability strategies with financial performance goals to drive long-term value creation

**Joele Frank**, New York, NY

August 2019 – November 2024

*Managing Director, Environmental, Social and Governance (ESG) Advisory*

- Grew ESG practice to >\$7mn in sales through identifying and prospecting new and current clients
- Advised 300+ companies across all sectors on sustainability strategy, implementation and goal setting
- Oversaw management, hiring and training of 10-person team to meet business growth needs
- Led climate offering from building emission inventories to developing and implementing carbon goals
- Trained client teams across functions on meeting evolving sustainability regulations and practices
- Assisted boards, executives, sustainability and other functions on understanding ESG expectations
- Highly successful in raising company profiles to demonstrate leadership and attract green capital

**J.P. Morgan**, New York, NY

July 2018 – July 2019

*Index Research – ESG Analyst*

- Led development, construction and marketing of the *J.P. Morgan ESG* fixed income indices
- Managed implementation of product updates across developer, research and marketing teams
- Published investment research supporting the *JESG Indices* analyzing financial and ESG drivers
- Coordinated cross-research department *J.P. Morgan Perspectives* publication on ESG topics

**Bloomberg**, New York, NY and London, England

July 2011 – June 2018

*Bloomberg Intelligence Environmental, Social and Governance Senior Analyst*

- Generated \$1-2mn in annual new business sales, plus additional client retention, through ESG research
- Top-rated ESG research analyst publishing on topics including *low-carbon transition, green bonds, water scarcity, gender diversity, Asia governance reforms, executive pay, industry ESG primers*
- Built quantitative ESG models: carbon stranded assets valuation, ESG scorecard, governance risk
- Identified corporate sustainability leaders and laggards based on policies, practices and performance
- Educated clients on risks/returns across asset classes about climate change, water, safety, etc.
- Presented at investment conferences, moderated panels, commented for TV and international media

**Trucost**, London, England

May 2006 – December 2008

*Head of Research, Executive Committee Member*

- Directed and trained 16-member environmental investment research department in London and India
- Advised asset managers and pension funds on reducing sustainability risks and corporate engagement
- Devised low environmental impact funds for clients including UBS, Merrill Lynch, and GLG Partners
- Authored studies and analysis for the Carbon Disclosure Project and the UK Environment Agency

**Merrill Lynch, New York, NY**

June 2002 – June 2005

*Government Derivatives Strategist, Assistant Vice President*

Developed trade ideas regarding US Treasury, swap, futures, and options markets

Co-authored weekly reports and market commentaries for distribution to clients, sales team, and traders

### **DESIGNATIONS AND DISTINCTIONS**

**Trustee:** New Castle Historical Society; Communications Committee Chair (2019-present)

**Committee Member:** New Castle Airport Advisory Committee (2024-present, co-chair);

Emerging Markets investor Alliance – ESG Committee (2019);

UK Sustainable Investment Forum – Analyst Committee (2013-14)

**Adjunct Professor:** Vaughn College of Aeronautics and Technology, graduate and undergraduate Environmental Management

**IRRI Survey Ranking:** #1 Ranked SRI Analyst 2017, #2 for 2016, #3 for 2015 & 2014

**Awards:** *Sustainability Product Innovation:* Carbon Risk Valuation Tool; *"Paid to Ponder" Award:* Merrill Lynch

