




Kenneth W. Jenkins
County Executive

WHEREAS, a vacancy exists in the membership of the Westchester County Airport Advisory Board:

NOW, THEREFORE, I, Kenneth W. Jenkins, County Executive of Westchester County, in accordance with the terms and provisions of the Westchester County Charter, appoint Zach Silber, 23 Woodland Road, Bedford, New York as a member of the Westchester County Airport Advisory Board, for the term June 18, 2025 to December 31, 2027.

Given under my hand
and seal this 18th day
of June, 2025.



Kenneth W. Jenkins
County Executive

Office of the County Executive

Michaelian Office Building
148 Martine Avenue
White Plains, New York 10601

Email: CE@westchestercountyny.gov
Telephone: (914) 995-2900

westchestercountyny.gov

WESTCHESTER COUNTY

Kenneth W. Jenkins
County Executive

June 18, 2025

Mr. Zach Silber
23 Woodland Road
Bedford, NY 10506

Dear Zach,

It is my pleasure to appoint you to serve as a member of the Westchester County Airport Advisory Board, effective today, Wednesday, June 18, 2025. This appointment is for a term to expire on December 31, 2027.

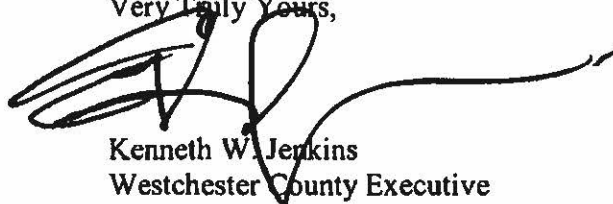
Your appointment is subject to confirmation by the Westchester County Board of Legislators, but your service begins immediately. You must complete the attached Oath of Office within 30 days by appearing at the County Clerk's office or mailing the signed and notarized form to our office.

When you have filed your Oath of Office, a Resolution to confirm your appointment will be submitted to the County Board of Legislators. As part of the confirmation process, you may be called before the Board to be interviewed. Please contact the Department of Public Works and Transportation at (914) 995-2548 for the date, place, and time of the upcoming meeting for your participation.

According to Local Law, as a member of a Westchester County Board and/or Commission, you are responsible for adhering to the requirements of our Code of Ethics.

Warmest wishes for a successful tenure.

Very Truly Yours,



Kenneth W. Jenkins
Westchester County Executive

KWJ/ts

cc: Honorable Board of Legislators
Joan McDonald, Director of Operations
Hugh Greechan, Commissioner, Dept. of Public Works & Transportation

Zach Silber
Data-Driven Public Affairs Leader
Specializing in Infrastructure & Land Use

Professional Experience

Storm King Holdings | *Principal* | August 2023 – Present

- Founded an investment firm focused on media and communications companies at the intersection of business, politics, and culture.
- Partner with organizations to leverage data and insights for sustainable growth in political and cultural landscapes.
- Launched a data analytics platform to assist infrastructure developers with community engagement, stakeholder sentiment, and political risk.

Avog | *Senior Advisor* | August 2023 – Present

- Provide strategic counsel on public engagement for major infrastructure policies and initiatives.
- Advise Fortune 500 companies, NGOs, and governments on aligning corporate, stakeholder, and community goals.
- Lead M&A taskforce to assess, acquire, and integrate strategic investments.

Kivvit (acquired by Coral Tree Partners) | *Chief Strategy Officer* | March 2012 – August 2023

- Directed the firm's merger with Subject Matter, creating one of the nation's largest independent strategic communications and government relations firms.
- Co-founded the Insights & Analytics division, delivering award-winning research for Fortune 500 clients, NGOs, and governments.
- Led the firm's national infrastructure and land use practice.

Past Client Work

- **Sustainable Aviation Fuels:** Developed stakeholder engagement and reputation management strategies for a leading SAF technology company.
- **Major Airline:** Advised on regulatory dynamics surrounding LaGuardia Airport's perimeter rule.
- **Private Aviation Company:** Supported IPO and customer acquisition strategy.
- **Northeast Labor Union:** Designed public affairs campaigns to support PANYNJ capital projects, including LGA, JFK, and EWR rebuilds.
- **Westchester County Land Use Projects:** Supported public affairs strategies for three major projects, including engagement with elected officials, stakeholders, media, and the public.

The Recorder News | *Advisory Board Member* | February 2024 – Present

- Helped launch a nonprofit news organization serving Northern Westchester after the sudden closure of the *Bedford Record-Review* and other county newspapers.
- Secured underwriting from Fortune 500 companies to ensure the paper's financial sustainability.
- Advised on community engagement to support independent journalism.

COUNTY OF WESTCHESTER
OATH OF OFFICE
For Appointees to County Boards and Commissions

STATE OF NEW YORK)
) ss.:
COUNTY OF WESTCHESTER)

I, Zachary Silber do solemnly swear (or affirm) that I will support
(Print or Type Name)

the constitution of the United States, and the constitution of the State of New York, and that I will faithfully
discharge the duties of the office of Airport Advisory Board in and for the
(Print or Type Board Name)

County of Westchester, according to the best of my ability.

Date: 11/25 [Signature]
(Signature)

Sworn to and subscribed before me this <u>1</u> day of <u>JULY</u> <u>2005</u> .
<u>[Signature]</u> (Signature)
<u>TIMOTHY C. DOOL</u> (Print or Type Name)
<u>COUNTY CLERK</u> (Title of Official Administering Oath)

Mail original Oath of Office to Office to Andrew Ferris, Office of the County Executive, 148 Martine Ave., Room 916D, White Plains, NY 10601 for filing within thirty (30) days of the commencement of the term of office or the notice of appointment.

RECEIVED
COUNTY EXECUTIVE
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