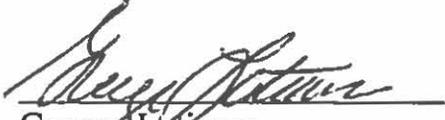


George Latimer  
County Executive

WHEREAS, a vacancy exists in the membership of the Westchester County African American Advisory Board:

NOW, THEREFORE, I, George Latimer, County Executive of Westchester County, in accordance with the terms and provisions of the Westchester County Charter, appoint Shane A. Osinloye, 29 Davenport Avenue, Apt. 3A, New Rochelle, New York as a member of the Westchester County African American Advisory Board, for the term March 7, 2022 to December 31, 2023.

Given under my hand  
and seal this 7<sup>th</sup> day  
of March, 2022.



George Latimer  
County Executive

Office of the County Executive

Michaelian Office Building  
148 Martine Avenue  
White Plains, New York 10601

Email: [CE@westchestergov.com](mailto:CE@westchestergov.com)  
Telephone: (914)995-2900

[westchestergov.com](http://westchestergov.com)

George Latimer  
County Executive

March 7, 2022

Mr. Shane A. Osinloye  
29 Davenport Ave, Apt 3A,  
New Rochelle, NY 10805

Dear Mr. Osinloye,

It is my pleasure to appoint you to serve as a member of the Westchester County African American Advisory Board, effective today, Monday, March 7, 2022, pursuant to the Laws of Westchester County §277.421. This appointment is for a term to expire on December 31, 2023.

Your appointment is subject to confirmation by the Westchester County Board of Legislators, but your service begins immediately. You must complete the attached Oath of Office and file it with the County Clerk prior to the next African American Advisory Board meeting, and provide this office with a copy within 30 days. Please contact Paula Friedman at (914) 995-2940 for the date, place, and time of the African American Advisory Board's upcoming meeting for your participation.

When you have filed your Oath of Office, a Resolution to confirm your appointment will be submitted to the County Board of Legislators. As part of the confirmation process, you may be called before the Board to be interviewed.

Pursuant to Local Law, as a member of a Westchester County Board and/or Commission, you are responsible for adhering to the requirements of our Code of Ethics.

Warmest wishes for a successful tenure.

Very Truly Yours,



George Latimer  
Westchester County Executive

GL/ts

cc: Honorable Board of Legislators  
Joan McDonald, Director of Operations

Office of the County Executive

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# Shane A Osinloye

914-227-3923 • [shane@urbanlegacy.org](mailto:shane@urbanlegacy.org) • [www.linkedin.com/in/shaneosinloye/](http://www.linkedin.com/in/shaneosinloye/)

## EXPERIENCE

**President & Executive Director, Urban Legacy Foundation Ltd.** July 2019 to Present.

- Introduce economic development programs to black youth, families, and communities.
- Establish partnerships with corporations, government, and academia to increase programming.
- Design SMART Goals oriented curriculums for STEM training, entrepreneurship coaching and more.
- Execute training camps, sprints, etc. to prepare black youth to participate in the digital economy.
- Releasing digital media to exemplify the experiences of black professionals and entrepreneurs.

**Executive Director, Singularity.** March 2015 to Present.

- Offer cost effective startup launch and small business development resources.
- Services include grant writing, RFQ, RFI, and RFP writing, digital advertising and content production.
- Help small businesses capitalize on social media advertising and other e-commerce opportunities.
- Helped City of New Rochelle, Department of Development client to secure the \$10 Million allotment from New York State Government's "Downtown Revitalization Initiative" grant.

**Marketing Director, First Class Boutiques.** December 2012 to March 2015.

- Contract global music artists to perform in concert, such as Cardi B, Fabolous, Jadakiss, and more.
- Produced promotional short form content from concert footage for social media.
- Employer became a Singularity client to build his personal brand as an influencer.

**Client Services Director ~ ITVX Rentrak.** June 2011 to December 2012.

- \$1.4 Million Dollar in client relationships with global brands, agencies & television networks.
- Saved over \$500K worth of business by recovering Clorox and NBC Universal/Telemundo accounts.
- Upsold Toyota, Nissan, Infiniti and NBC Universal/Telemundo relationships by over \$450K.
- Secured an account with Acura to measure their Marvel Cinematic Universe Avengers sponsorship.

## EDUCATION

**Bachelor of Business Administration (BBA).** Berkeley College.

- Marketing and Communications major. Alpha Sigma Lambda Honors Society.

**Associate of Applied Science (AAS).** The College of Westchester.

- Marketing and Management major. Academic Honors Society.

**Codecademy Certificate:** Building Websites: Mobile First Web Design, HTML, CSS.

**Codecademy Certificate:** Building Front End Web Apps: JavaScript, React.js, React.jsx, OAuth.

**Codecademy Certificate:** Application Programming Interfaces (APIs): Express.js, Node.js.

**PricewaterhouseCoopers/Coursera Certificate:** Data Analytics and Presentation Skills.

**Skills:** Google Analytics, Facebook Analytics, Instagram Insights, Photoshop, Excel, PowerPoint.

**Programming Skills:** HTML5, CSS3, JavaScript, React.jsx, Express.js, Node.js, OAuth API.

**COUNTY OF WESTCHESTER  
OATH OF OFFICE  
For Appointees to County Boards and Commissions**

STATE OF NEW YORK                    )  
  ) ss.:  
COUNTY OF WESTCHESTER         )

I, Shane Osinloye do solemnly swear (or affirm) that I will support  
(Print or Type Name)

the constitution of the United States, and the constitution of the State of New York, and that I will faithfully discharge the duties of the office of The African American Advisory Board in and for the County of Westchester, according to the best of my ability.

Date: 05/17/2022

  
(Signature)

Sworn to and subscribed before me this 18<sup>th</sup> day of May,  
2022.

  
\_\_\_\_\_  
(Signature)  
Tracy Smith  
\_\_\_\_\_  
(Print or Type Name)

\_\_\_\_\_  
(Title of Official Administering Oath)

TRACY SMITH  
NOTARY PUBLIC, STATE OF NEW YORK  
Registration No. 01TH8368133  
Qualified in Westchester County  
Commission Expires December 11, 2025

Mail original Oath of Office to Office to Andrew Ferris, Office of the County Executive, 148 Martine Ave., Room 916D, White Plains, NY 10601 for filing within thirty (30) days of the commencement of the term of office or the notice of appointment.