

George Latimer  
County Executive

WHEREAS, a vacancy exists in the membership of the Westchester County African American Advisory Board:

NOW, THEREFORE, I, George Latimer, County Executive of Westchester County, in accordance with the terms and provisions of the Westchester County Charter, appoint Dwayne R. Norris, 42 Trinity Place, New Rochelle, New York as a member of the Westchester County African American Advisory Board, for the term July 20, 2021 to December 31, 2022.

Given under my hand  
and seal this 20<sup>th</sup> day  
of July, 2021.

  
George Latimer  
County Executive

Office of the County Executive

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George Latimer  
County Executive

July 20, 2021

Mr. Dwayne R. Norris  
42 Trinity Place  
New Rochelle, NY 10805

Dear Mr. Norris,

It is my pleasure to appoint you to serve as a member of the Westchester County African American Advisory Board, effective today, Tuesday, July 20, 2021, pursuant to the Laws of Westchester County §277.421. This appointment is for a term to expire on December 31, 2022.

Your appointment is subject to confirmation by the Westchester County Board of Legislators, but your service begins immediately. You must complete the attached Oath of Office and file it with the County Clerk prior to the next African American Advisory Board meeting, and provide this office with a copy within 30 days. Please contact Paula Friedman at (914) 995-2940 for the date, place, and time of the African American Advisory Board's upcoming meeting for your participation.

When you have filed your Oath of Office, a Resolution to confirm your appointment will be submitted to the County Board of Legislators. As part of the confirmation process, you may be called before the Board to be interviewed.

Pursuant to Local Law, as a member of a Westchester County Board and/or Commission, you are responsible for adhering to the requirements of our Code of Ethics, which includes the annual filing of a financial disclosure statement with the County Board of Ethics. A financial disclosure form is attached.

Warmest wishes for a successful tenure.

Very Truly Yours,

George Latimer  
Westchester County Executive

GL/vm

cc: Honorable Board of Legislators  
Joan McDonald, Director of Operations

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*Dwayne R. Norris, LUTCF, RICP*



Dwayne R. Norris is the Principal of R.N. Wealth and Retirement Strategies and the Co-Founder of Soulful Synergy, LLC. Dwayne started his financial services career in 2004 with New York Life under the guidance and mentorship of his aunt Yvonne Russell. With her MBA and vast experience in finance she took him under her wing and taught him the ins and out of the business; teaching him about life insurance, investing, pension planning, retirement planning, asset protection planning & estate planning. Together they became an incredible team; very well known throughout city hospitals for their workshops on retirement planning, and a valuable resource to pre-retirees all over New York seeking guidance.

In 2006, Dwayne beat out hundreds of his peers and was named "New Agent of the Year" among all agents less than three years in the business. This incredible honor fueled his motivation and over the years he has continued to receive many more accolades in the areas of life insurance, long term care insurance planning, investments and annuities. In October 2015, Dwayne earned his first attendance to Chairman's Council conference in London awarded only to the top three percent of agents in New York Life. He is a ten-time qualifying member of the Million Dollar Round Table, The Premier Association of Financial Professionals comprised of the top 1-3% of financial professionals globally. Dwayne holds various professional industry licenses including Securities licenses; Series 6 Series 63 and Series 7.

In 2013, Dwayne and his best friend Alejandro created Soulful Synergy, LLC with the goal of making a positive impact on their community. As a social enterprise Soulful Synergy focuses on sustainable approaches to community improvement and works to create win-win outcomes for all vested stakeholders. Through their work they have trained thousands of NYC residents to prepare them for job opportunities across multiple industries and use their vast network of connections in government agencies, private businesses and nonprofit organizations to address large scale issues and create lasting change in the communities they serve.

Dwayne is the current Director of Community Outreach & Engagement for the Rotary Club of Harlem; where he has served as a member since 2013, including as club President from 2016-2019. Under his leadership the club has packaged more than 75,000 meals for the less fortunate, provided more than 4,000 books to students in Harlem, distributed hundreds of "Blessing Bags" filled with toiletries to the homeless and so much more. Dwayne also serves as a board member for Active Plus, a non profit dedicated to health, fitness, and nutrition education for youth in vulnerable communities and as a board member for Spectrum Symphony orchestra which brings classical music to a new generation. Community service is at Dwayne's core and is a constant in his life. In October of 2016, Dwayne was awarded the prestigious Community Service Award by the Brooklyn Crown Heights Lions Club at their 40<sup>th</sup> Anniversary Gala.

