




Kenneth W. Jenkins
County Executive

WHEREAS, a vacancy exists in the membership of the Westchester County Parks, Recreation and Conservation Board:

NOW, THEREFORE, I, Kenneth W. Jenkins, County Executive of Westchester County, in accordance with the terms and provisions of the Westchester County Charter, appoint Robert Cummings, P.O. Box 266, South Salem, New York as a member of the Westchester County Parks, Recreation and Conservation Board, for the term March 27, 2026 to December 31, 2027.

Given under my hand
and seal this 27th day
of March, 2026.



Kenneth W. Jenkins
County Executive

Office of the County Executive

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148 Martine Avenue
White Plains, New York 10601

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westchestercountyny.gov

WESTCHESTER COUNTY

Kenneth W. Jenkins
County Executive

March 27, 2026

Mr. Robert Cummings
PO Box 266
South Salem, NY 10590

Dear Robert,

It is my pleasure to appoint you to serve as a member of the Westchester County Parks, Recreation & Conservation Board, effective Friday, March 27, 2026. This appointment is to fill an unexpired term due to expire on December 31, 2027.

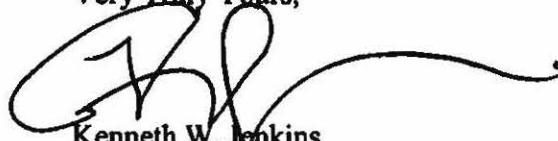
Your appointment is subject to confirmation by the Westchester County Board of Legislators, but your service begins immediately. You must complete the attached Oath of Office within 30 days, either by appearing at the County Clerk's office or mailing the signed and notarized form to our office.

When you have filed your Oath of Office, a Resolution to confirm your appointment will be submitted to the County Board of Legislators. As part of the confirmation process, you may be called before the Board for an interview. Please contact Judith Allen at (914) 231-4540 to confirm the date, place, and time of the upcoming meeting for your participation.

Pursuant to Local Law, as a member of a Westchester County Board and/or Commission, you are responsible for adhering to the requirements of our Code of Ethics, which includes the annual filing of a financial disclosure statement with the County Board of Ethics.

Warmest wishes for a successful tenure.

Very Truly Yours,



Kenneth W. Jenkins
Westchester County Executive

KWJ/ts

cc: Honorable Board of Legislators
Emily Saltzman, Director of Operations
Kathleen O'Connor, Commissioner, Parks & Recreation

Robert Cummings

rjcdtc@gmail.com • PO Box 266, South Salem, NY 10590
www.linkedin.com/in/robertcummings • 914-273-2750

Project Manager, Technical Director

I have broad experience in technical development, event development, competitive intelligence, pharmaceutical marketing, packaged goods marketing, technical sales, telecommunications, and corporate finance. I led the development and production of multiple in-person and virtual events and have deep experience with project management, event marketing, logistics, sponsor & donor recruitment, and writing. I am an excellent communicator and an upbeat team player with broad technical skills, financial literacy, and the ability to communicate with both subject matter experts and beginners. I can talk to anyone about technology and marketing -- and help them understand how it can be used to help their goals.

Core competencies and expertise includes all aspects of event management, project management, competitive intelligence, technical development and communications, financial modeling, strategic web site development, social media marketing.

PROFESSIONAL EXPERIENCE

Founder and Event Director, Cobweb Crew LLC, 2007 – present

- Create and execute marketing, promotion, and digital strategy for four annual trail race events in Westchester County, NY.
- Started three of the races from scratch and built them to be regional events.
- Races include Leatherman's Loop (existing event, joined in 2007), Run The Farm (co-founded 2010, spring and fall), and Raven Rocks Run (founded 2015). Websites: leathermansloop.org, runthefarm.org, and ravenrocksrn.org.
- Consulted on multiple area road and trail race events to help start and improve the race experience for both organizers and runners.
- Designed, built, and maintained runner-focused WordPress websites and social media including evangelizing, copywriting, editing, layout, artwork, and design. Coordinate the social media and email marketing programs across events.
- Point person for all registration, logistics, and event planning.
- Coordinate venues, organize permits, obtain insurance, photographers, and volunteers.

Director of Technology, ProGlobalEvents/XtendLive, Fremont, CA, 2020 – 2023

- Directed the development of multiple custom virtual events for major clients during the COVID-19 pandemic.
- Managed the development of large integrated custom platform for global virtual events for technology and financial companies unable to hold their in-person conferences to to the pandemic. Selected companies included EFI, Logitech, NJM,
- Led a team of US and Eastern European developers creating a new platform for virtual meetings in an innovative 3D client environment using standard browser technology.
- Platform used both custom developed Javascript (Node.js) and and customized Wordpress (PHP) for interface and user authentication and experience customization.
- Followed up the custom development by pivoting to create a SaaS subscription platform (XtendLive) that can be customized and configured by the customer to provide virtual meetings, gamification, visitor tracking, virtual conference and expo spaces, and ad-hoc networking and meeting spaces.

Competitive Intelligence Manager, John Cummings & Partners, LLC, Armonk, NY, 1996 – 2020

- Built and marketed the DBM/SCAN® proprietary competitive tracking service.
- Service reverse engineered direct marketing programs and provided this competitive intelligence to clients in the pharmaceutical and packaged goods industry.
- Designed and oversaw unique primary data capture and publishing process for the competitive tracking service.
- Managed transition from print and direct mail-based tracking to integrated print, direct mail, email, web, and social media tracking on behalf of pharmaceutical and packaged goods clients and agencies.
- Built client relationships from initial contact through ongoing service provision and frequent client presentations including key presentations at competitive brand strategy reviews with agencies and brand teams.

- Clients included manufacturers in the packaged goods and pharmaceutical fields including Procter & Gamble, Kraft Foods, Nestle, Unilever, Abbott Labs/AbbVie, Pfizer, Novartis, Johnson & Johnson, Sanofi-Aventis, GlaxoSmithKline, and others.
- Sold services and projects to advertising and direct marketing agencies including DraftFCB, Leo Burnett, Extrovertic, CommonHealth, Dentsu, Deutch, Epsilon, FCB Direct, RTC Group, Saatchi Wellness, Y&R, and others.
- Partnered with suppliers to support their efforts selling direct marketing services to manufacturers. Clients in this space included Experian, ICOM, Meredith Corporation, Time, United States Postal Service, and Canada Post.

Freelance Writer, Columnist, Photographer, Bedford Record Review, Katonah, NY, 2017 to 2024

- Wrote for the official newspaper of record for Bedford, Pound Ridge and Lewisboro, NY.
- Regular bi-weekly "Talk of the Town" column sharing stories and upcoming events.
- Frequent contributor of feature articles and photographs. Website therecorder.org.

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- Regular bi-weekly "Talk of the Town" column sharing stories and upcoming events.
- Frequent contributor of feature articles and photographs. Website record-review.com.

Staff Manager, AT&T, 1989 - 1996

Various roles including **Database Marketing Manager** in Global Communications Services, **Financial Manager** for Consumer Communication Services group, **Systems Engineer** for Computer Sales Group in New York Financial Sales division.

VOLUNTEER EXPERIENCE

Chief Volunteer Coordinator, John Jay Community Trail Building and Race, Cross River, NY, 2017 – present, jjtrail.org

Manage fundraising for bridges and boardwalks built for this multi-year volunteer effort. Manage volunteer work crews, registration, communications, PR, and marketing through email, jjtrail.org website, Instagram, and Facebook. Fundraising has included a running event that had over 30 sponsors and attracted over 400 total runners and walkers.

Member, Lewisboro Antenna and Connectivity Advisory Board, Town of Lewisboro, 2020-present

Board acts in an advisory role to the Lewisboro Town Board and contracts with broadband, cable, and cell providers. The board researches and advises on improving connectivity, expanding cell service, and increasing broadband speed and reliability.

Founding member, Lewisboro Lakes Committee, Town of Lewisboro, 2006-2012

Committee was formed to apply for and manage grants from NY State and NY City to improve local lakes and watersheds.

ADDITIONAL INFORMATION

Recognized by the Town of Lewisboro, Westchester County Board of Legislators, New York State Assembly and Senate as a long-time advocate for nature trails and the environment. In Westchester County, March 24, 2019 was proclaimed Robert J. Cummings Day.

EDUCATION

MBA, Double Major, Finance and Marketing, Stern School of Business at New York University, 1994

BS, Computer Science, Trinity College, 1989

Undergrad course in Computer Science, University of Melbourne, 1987

**COUNTY OF WESTCHESTER
OATH OF OFFICE**

For Appointees to County Boards and Commissions

STATE OF NEW YORK)
) ss.:
COUNTY OF WESTCHESTER)

I, Robert J. Cummings do solemnly swear (or affirm) that I will support
(Print or Type Name)

the constitution of the United States, and the constitution of the State of New York, and that I will faithfully discharge the duties of the office of Westchester County Parks, Recreation in and for the
(Print or Type Board Name) Conservation Board

County of Westchester, according to the best of my ability.

Date: 4/21/26 [Signature]
(Signature)

Sworn to and subscribed before me this 21st day of April,
2026.

[Signature]
(Signature)
John Shea
(Print or Type Name)
Notary Public
(Title of Official Administering Oath)

JOHN SHEA
Notary Public - State of New York
NO. 01546390036
Qualified in Putnam County
My Commission Expires Apr 28, 2027

Mail original Oath of Office to Office to Andrew Ferris, Office of the County Executive, 148 Martine Ave., Room 916D, White Plains, NY 10601 for filing within thirty (30) days of the commencement of the term of office or the notice of appointment.