

George Latimer
County Executive

WHEREAS, a vacancy exists in the membership of the Westchester County Emergency Medical Services Advisory Board:

NOW, THEREFORE, I, George Latimer, County Executive of Westchester County, in accordance with the terms and provisions of the Westchester County Charter, appoint Barry Reiter, 1 Banksville Road, Armonk, New York as a member of the Westchester County Emergency Medical Services Advisory Board, for the term November 16, 2021 to December 31, 2023.

Given under my hand
and seal this 16th day
of November, 2021.


George Latimer
County Executive

Office of the County Executive

Michaelian Office Building
148 Martine Avenue
White Plains, New York 10601

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George Latimer
County Executive

November 16, 2021

Mr. Barry Reiter
1 Banksville Road
Armonk, NY 10504

Dear Mr. Reiter,

It is my pleasure to appoint you to serve as a member of the Westchester County Emergency Medical Services Advisory Board, effective today, Tuesday, November 16, 2021, pursuant to the Laws of Westchester County §193.04. This appointment is for a term to expire on December 31, 2023.

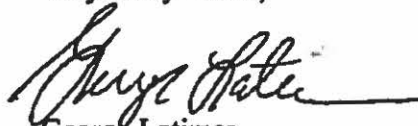
Your appointment is subject to confirmation by the Westchester County Board of Legislators, but your service begins immediately. You must complete the attached Oath of Office and file it with the County Clerk, and provide this office with a copy within 30 days. Please contact the Westchester County Department of Emergency Services at (914) 231-1927 for the date, place, and time of the Emergency Medical Services Advisory Board's upcoming meeting for your participation.

When you have filed your Oath of Office, a Resolution to confirm your appointment will be submitted to the County Board of Legislators. As part of the confirmation process, you may be called before the Board to be interviewed.

Pursuant to Local Law, as a member of a Westchester County Board and/or Commission, you are responsible for adhering to the requirements of our Code of Ethics, which includes the annual filing of a financial disclosure statement with the County Board of Ethics. A financial disclosure form is attached.

Warmest wishes for a successful tenure.

Very Truly Yours,



George Latimer
Westchester County Executive

GL/its

cc: Honorable Board of Legislators
Richard Wishnie – Acting Commissioner, Department of Emergency Services
Joan McDonald, Director of Operations

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Barry S. Reiter
1 Banksville Road
Armonk, NY 10504
917 335-6999
breiter@fpsinc.org

November 30, 2021

I have spent my entire career helping medical practices maximize revenue and streamline operations. With 44 years of experience in medical billing and health care practice management, I bring a deep understanding of the complexities of revenue cycle management and practice administration in both physician and hospital settings. I have worked with established practices that have been in existence for decades as well as brand new practices that are trying to get off the ground.

I have a reputation for successfully increasing overall practice revenues and simplifying operations. I work with clients to implement efficient administrative processes for claim management, credentialing, compliance, and other important functions. I also negotiate large vendor and health plan contracts and have overseen major software conversions.

I am active in the Healthcare Business Management Association (HBMA), of which I am a charter member. I served one term on HBMA's Board of Directors as its Corporate Secretary. Additionally, I chaired the association's Government Relations Committee for many years and was active on the ICD 10 task force.

In 2013, I was elected to the North Castle Town Board and was re-elected in 2017. My experience as an elected official gives me a unique insight into how municipal laws and policies impact businesses.

I have, in various capacities, advised local and federal legislators on health care policy. I was a member of the Westchester County Association's Blue Ribbon Task Force, and previously served as a member of U.S. Senator Kirsten E. Gillibrand's Health Advisory Committee. I have informally advised U.S. Representative Nita Lowey on various issues related to federal healthcare legislation.

In addition to my daily work as noted above, I have been actively involved in the following:

Prior to being on the North Castle Town Board eight years ago, I was the Chairman of the North Castle Citizen Corps Council (NC4) responsible for Shelter Operations. As a Town Board member, I am the liaison between the Town Board and NC4.

I represent the Town Board in participating with Westchester EMS (WEMS) and work closely with our Chief of Police and Members of WEMS regarding the Fly-Car, operations, and budgets. North Castle is a member of the WEMS consortium which participates with other municipalities.

As the liaison to the North Castle Police Department, I was involved and participated in many of the town emergencies. I represented the Town Supervisor on many of the County Muni calls as well as the Con Ed updates. I personally spent time in the EOC and out on the road during such storms as Sandy, Irene, and Ida.

I was asked by the Supervisor to participate in the Governor's Executive Order mandating every New York municipality to review their Police Department. This included Police deployment, policies, procedures, and practices. In addition to being the representative from the Town Board, I was also a stake holder and contributed to the overall process.

I also was the liaison to the Banksville Fire Company and Armonk Fire Department for several years. As a Town Board member, all five elected officials serve as Water Commissioners, Police Commissioners and in Banksville as Fire Commissioners.

It should also be noted that I am a certified licensed Ham Radio Operator (KC2ZMU) which I had obtained as part of my NC4 service.

