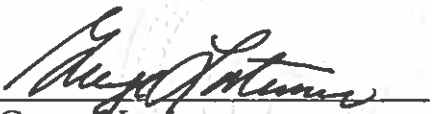


George Latimer
County Executive

WHEREAS, a vacancy exists in the membership of the Westchester County LGBTQ Advisory Board, due to the newly created Board:

NOW, THEREFORE, I, George Latimer, County Executive of Westchester County, in accordance with the terms and provisions of the Westchester County Charter, appoint Robyn Schlesinger, 16 Rock Cliff Place, White Plains, New York as a member of the Westchester County LGBTQ Advisory Board, for the term November 10, 2020 to December 31, 2023.

Given under my hand
and seal this 10th day
of November, 2020.



George Latimer
County Executive

Office of the County Executive

Michaelinn Office Building
148 Martine Avenue
White Plains, New York 10601

Email: CE@westchestergov.com
Telephone: (914)995-2900

westchestergov.com

George Latimer
County Executive

November 10, 2020

Robyn Schlesinger
16 Rock Cliff Place
White Plains, NY 10603

Dear Robyn,

It is my pleasure to appoint you to serve as a member of the Westchester County LGBTQ Advisory Board, effective today, Tuesday, November 10, 2020, pursuant to the Laws of Westchester County §277.1001. This appointment is for a term to expire on December 31, 2023.

Your appointment is subject to confirmation by the Westchester County Board of Legislators, but your service begins immediately. You must complete the attached Oath of Office and file it with the County Clerk prior to the next LGBTQ Advisory Board meeting, and provide this office with a copy within 30 days. Please contact Steve Bass of my office at (914) 995-2914 for the date, place, and time of the LGBTQ Advisory Board's upcoming meeting for your participation.

When you have filed your Oath of Office, a Resolution to confirm your appointment will be submitted to the County Board of Legislators. As part of the confirmation process, you may be called before the Board to be interviewed.

Pursuant to Local Law, as a member of a Westchester County Board and/or Commission, you are responsible for adhering to the requirements of our Code of Ethics, which includes the annual filing of a financial disclosure statement with the County Board of Ethics. A financial disclosure form is attached.

Warmest wishes for a successful tenure.

Very Truly Yours,



George Latimer
Westchester County Executive

GL/wm

cc: Honorable Board of Legislators
Steve Bass, Director of Intergovernmental Relations
Joan McDonald, Director of Operations

Office of the County Executive

Michaelian Office Building
148 Martine Avenue
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PROFILE

Experienced attorney, academic and non-profit executive with expertise in organizational development, advancement, administrative management, public relations, and legal compliance. Counsel to major universities and non-profits, as well as substantial *pro bono* work. Doctoral Candidate (Ed.D) in higher education leadership. Exploring career opportunities using executive leadership skills and numerous areas of legal and professional expertise.

COMPETENCIES

- *Strategic Planning*
- *Marketing Communications*
- *Team Coaching & Development*
- *Public Relations/Outreach*
- *Public Speaking*
- *Organizational Design/Structuring*
- *Budget Management/Finance*
- *Change/Transformation Management*
- *Goal Setting/Performance Metrics*
- *Continuous Improvement Initiatives*

WORK EXPERIENCE

ATTORNEY AT LAW & CONSULTANT, White Plains, NY **2016 – Present & 2013 – 2014**

- Focused practice on higher education and non-profit corporate law and management.
- Certified as a guardian, court evaluator and counsel to AIP.
- Member of the State Bars of New York and California.

WESTERN CONNECTICUT STATE UNIVERSITY (WCSU), Danbury, CT **2014 – 2016**

VICE PRESIDENT FOR INSTITUTIONAL ADVANCEMENT

- Served as Chief Advancement Officer, leading development, university relations and alumni relations departments.
- Directed a multi-department staff including strategic planning, goal setting, performance metrics, resource allocation, outreach, public relations, and event management.
- Increased fundraising to over \$6 million per annum, representing 100% growth.
- Served as one of three Vice Presidents on the President’s Executive Leadership Team, provided input into strategic planning, and served as Secretary/Treasurer of the WCSU Foundation.

WESTCHESTER COMMUNITY COLLEGE (WCC), Valhalla, NY **2010 – 2012**

VICE PRESIDENT & DEAN OF EXTERNAL AFFAIRS & EXECUTIVE DIRECTOR, WCC Foundation

- Directed a professional staff with functional responsibility for development, alumni relations, marketing communications, social media, alumni outreach, budget management, and event management.
- Developed strategies to improve institutional branding among target markets.
- Utilized outreach and public relations skills to maximize awareness of the college’s vision and objectives.
- Built a high performance and goal-focused team.
- Exceeded revenue goals, generating over \$4 million per annum, including a major \$2 million gift.

RENSSELAER POLYTECHNIC INSTITUTE (RPI), Troy, NY **2008 – 2009**

VICE PRESIDENT FOR INSTITUTE ADVANCEMENT

- Managed a team of over 60 advancement and fifteen alumni relations professionals focused on forging relationships with stakeholders.
- Raised approximately \$40 million annually and transitioned from a successful \$1.4 billion campaign, completed in June 2009.

SINGAPORE MANAGEMENT UNIVERSITY (SMU), Singapore **2004 – 2007**

CHIEF ENDOWMENT OFFICER & DIRECTOR, Advancement & Alumni

- Recruited on a three-year contract to build a department focused on alumni brand development, fundraising, public relations, marketing communications, and outreach.
- Created the SMU Alumni Association and American Friends of SMU, including all legal requirements, policies, procedures, organizational structures, strategic objectives, program development, and administration.
- Reported directly to the President of the University, providing input into strategic planning, along with legal counsel.
- Secured over S\$28 million in new funding.

ZOOLOGICAL SOCIETY OF SAN DIEGO, San Diego, CA

2000 – 2004

DIRECTOR OF DEVELOPMENT & MEMBERSHIP

- Managed a staff of 45 with seven direct reports.
- Created an organizational structure, supported by goals and key metrics.
- Encouraged team ownership and accountability for results.
- Spearheaded marketing, outreach and public relations campaigns to reach donors, including corporations and foundations.
- Conducted public speaking engagements at major events and community functions.
- Established close working partnerships with major supporters.
- Raised over \$40 million per annum with 250,000 memberships.

UNIVERSITY OF CALIFORNIA, BERKELEY, Berkeley, CA

1990 – 2000

DIRECTOR OF PLANNED GIVING & FOUNDATION COUNSEL

1995 – 2000

- Directed fundraising program for the Berkeley campus, incorporating bequests, life income and outright gifts.
- Managed and trained a staff of ten, including three attorneys.
- Personally solicited major gifts by working with high wealth donors and their advisors.
- Created organizational budget, marketing and public information plans.
- Served as legal counsel to the Foundation, advised campus personnel on legal and fundraising matters.
- Made presentations, staffed events and represented Berkeley at campus, alumni, professional, and community functions.
- Frequent speaker at professional conferences, including National Committee on Planned Giving, Council for Advancement and Support of Education, the Planned Giving Group of New England, and other fundraising forums.

PLANNED GIVING COUNSEL

1993 – 1995

- Initiated contact and worked closely with donors and their advisors to procure major planned and outright gifts.
 - Developed marketing and public relations strategies, planned and implemented regional planned gift fundraising efforts.
 - Authored a comprehensive manual on the tax, legal and financial aspects of charitable gifts.
-

CONSULTING

- Consult for non-profit organizations, providing expertise in strategic planning, organizational development, event management, marketing communications, fundraising, and alumni/donor relations.
 - Provide *pro bono* services to the non-profit community focused on issues of social justice and wildlife protection.
-

EDUCATION

MANHATTANVILLE COLLEGE, Purchase, NY

Doctoral Candidate (Ed.D) in HIGHER EDUCATION LEADERSHIP

- *Dissertation: Ethics Education in the Undergraduate Curriculum.*

UNIVERSITY OF CALIFORNIA, BERKELEY, School of Law, Boalt Hall, Berkeley, CA

Juris Doctorate

- *President of the Class of 1993. Instructor, Legal Writing and Research.*

HARVARD COLLEGE, Cambridge, MA

Bachelor of Arts in PSYCHOLOGY & SOCIAL RELATIONS, cum laude

- *Fundraiser for Harvard House and Neighborhood Development Program.*
-

DIRECTORSHIPS

Association of Fundraising Professionals (AFP), Singapore, Vice President, 2005-2007 and President 2007; American Friends of Singapore Management University, President 2006-2007; Lien Foundation Centre for Social Innovation, Director, 2006-2007; Rotary Club of Singapore, Director, 2006-2007.

MEMBERSHIPS & PRO BONO

State Bar of New York; State Bar of California; National Trans Bar Association; LGBT Bar Association of Greater New York; New York State Bar Association; Rotary Club of Singapore (Ambassador status, International Service Committee); Society for Ethics Across the Curriculum (Diversity & Inclusion Committee); Loft LGBT Center, White Plains, NY; Society for Human Resources Management (SHRM).

**COUNTY OF WESTCHESTER
OATH OF OFFICE**

For Appointees to County Boards and Commissions

STATE OF NEW YORK)
) ss.:
COUNTY OF WESTCHESTER)

I, Robyn Schlesinger do solemnly swear (or affirm) that I will support
(Print or Type Name)

the constitution of the United States, and the constitution of the State of New York, and that I will
faithfully discharge the duties of the office of LCBTD ADVISORY BOARD in and for the
County of Westchester, according to the best of my ability.

Date: 11/19/20 _____
(Signature)

Sworn to and subscribed before me this 19 day of November,
2020.

(Signature)
Thomas C. DeWitt
(Print or Type Name)
County Clerk
(Title of Official Administering Oath)

Mail **original** Oath of Office to Office to Andrew Ferris, Office of the County Executive, 148 Martine Ave., Room 916D, White Plains, NY 10601 for filing **within thirty (30) days** of the commencement of the term of office or the notice of appointment.