

George Latimer County Executive

WHEREAS, a vacancy exists in the membership of the Westchester County Women's Advisory Board:

NOW, THEREFORE, I, George Latimer, County Executive of Westchester County, in accordance with the terms and provisions of the Westchester County Charter, appoint Francile Albright Mullen, 322 First Avenue, Pelham, New York as the District 11 representative member of the Westchester County Women's Advisory Board, for the term March 8, 2023 to December 31, 2023.

Given under my hand and seal this 8th day of March, 2023.

George Latimer County Executive



George Latimer County Executive

March 8, 2023

Ms. Francile Albright Mullen 322 First Ave Pelham, 10603

Dear Ms. Mullen,

It is my pleasure to appoint you to serve as the District #11 member of the Westchester County Women's Advisory Board, effective today, Wednesday, March 8, 2023. This appointment is for a term to expire on December 31, 2023.

Your appointment is subject to confirmation by the Westchester County Board of Legislators, but your service begins immediately. You must complete the attached Oath of Office within 30 days, either by appearing at the County Clerk's office or mailing the signed and notarized form to our office.

When you have filed your Oath of Office, a Resolution to confirm your appointment will be submitted to the County Board of Legislators. As part of the confirmation process, you may be called before the Board to be interviewed. Please contact the Office for Women at (914) 995-5972, for the date, place, and time of the upcoming meeting for your participation.

Pursuant to Local Law, as a member of a Westchester County Board and/or Commission, you are responsible for adhering to the requirements of our Code of Ethics.

Warmest wishes for a successful tenure.

George Latimer

Westchester County Executive

GL/ts

CC:

Honorable Board of Legislators Robi Schlaff, Director, Office for Women Joan McDonald, Director of Operations

Office of the County Executive

Michaelian Office Building 148 Martine Avenue White Plains, New York 10601

Email: ce@westchestergov.com Telephone: (914)995-2900

Francile Albright Mullen Westchester, NY emailfrancile@gmail.com 646-709-2121

PROFESSIONAL HISTORY

LMC Media Center, 2023-Present

LMC Media is a vital source for municipal and community news, a valued educational resource for media training and literacy, and a powerful platform for self-expression, storytelling, and community building.

Director of Development

Reporting to the Executive Director, I'm responsible for reaching targets and goals outlined in the Strategic Plan and the Fundraising Plan for the organization. Through community outreach, I raise awareness of the organization, grow sponsorships, plan and execute fundraising events, and diversify funding sources; Supervise and maintain all CRM platforms; Oversee all Grants activity, including research, writing, budgeting, and reporting; Retain major donors and develop plans to grow donor base; Develop and oversee certain programming for LMC; Write and deliver presentations; Represent LMC at gatherings and events throughout the county.

The Picture House Regional Film Center (TPH), 2015 - 2023

TPH is a nonprofit cinema arts organization, offering independent and classic films and documentaries, cultural events, and film education programs for students of all ages serving lower Westchester and the Bronx.

Deputy Executive Director, 2021-2023

As a member of the senior leadership team, reporting to the executive director, I have both internal and external facing responsibilities to further the continued growth and health of the organization. Responsibilities include development and fundraising, partnership development, awareness-building, special event planning, and contributing to the organizational strategy for TPH's strategic plan. I manage volunteers, interns, vendors, and onboarding and staff procedures. Other key responsibilities include presenting, producing videos and content for fundraising and awareness campaigns, and representing the organization at events and conferences throughout the region. Daily responsibilities include grant writing, fiscal planning, donor cultivation, strategic plan oversight, and project management. Role requires cultivating relationships with community leaders, creative artists, donors, NGO and corporate sector leaders, government officials, school administrators, teachers, and parents.

Director of Education, 2015-2021

Reporting to the executive director, responsible for creating, reporting on, and overseeing *TPH's* education programs, which include over 40 education programs reaching over 3,500 students throughout lower Westchester. Program management includes: evaluating and reporting learning outcomes in accordance with NYS Arts Learning Standards; managing 10 freelance teaching artists and leading summer intern program; coordinating marketing and communications team to organize community events; planning social media strategy and producing original content; curating annual student film festival; teaching students of all ages.

Key Accomplishments at TPH

- Outreach Created and launched TPH at Home a free, online film education series 10 days after the
 organization was shut down due to COVID-19. Developed curriculum, curated, wrote, and presented on
 camera for an audience of all ages through weekly videos. Created an online film study course for adults
 inspired by this series, which continues to be a successful draw for the organization.
- Access Launched Voice & Vision program in 2016, a justice-driven initiative that delivers arts education to
 underserved schools and community groups throughout lower Westchester, with the goal of reducing
 inequities in access to the arts. Developed two program models over three years, grew funding, and landed
 new partnerships with multiple school districts, extending programmatic success into surrounding
 communities.

- Fundraising The Brightwater Foundation; New York Regional Economic Development Council; New York State Council on the Arts; Con Edison; HealthCor; Westchester Community Foundation; ArtsWestchester; Hinchcliffe Family Foundation; The Robert Goelet Foundation; Individual gifts of five and six figures; Recurring five-figure grants for general operating.
- Growth Developed a new five-year strategic plan in coordination with executive director and board committee members; led through expansion of the organization, doubling size and budget.

Alberio Films, LLC, 2011 - 2018

Producer / Owner

Alberio Films is an independent film and video production company, launched with an entrepreneurial spirit from a desire to produce the stories I wanted to see in the world. As owner and founding producer, I managed all original and commissioned film projects from first draft and pre-production through production, post-production and distribution. Represented projects at film festivals. Managed relationships with donors, investors, technicians, producers, festival coordinators, talent, and volunteers. Collaborated with teams of creative artists, industry professionals, and nonprofit clients to bring ideas to successful completion. Developed and managed project budgets, fundraising plans, production schedules and teams. Producer with the New York production team for "Sun Belt Express," an award-winning independent film starring Tate Donovan and Rachael Harris, distributed through MarVista Entertainment, now available on demand through Netflix and other platforms.

Freelance Professional Artist, New York, NY, 2005 – 2015 Actor, Singer, Voice Artist

Grit, determination, perseverance, resilience, self-discipline, entrepreneurship, creativity, comfort with ambiguity and rejection, relationship-building, promotion, hustle - some of the important skills that I have developed while working professionally in the theatre and entertainment industry.

EDUCATION

Columbia Business School, New York, NY Developing Leaders Program for Nonprofit Professionals, Certificate 2018

University of Washington, Seattle, WA

Master of Fine Arts (MFA), Acting, Summa Cum Laude, 2005

Scholarship Award: Graduate Teaching Assistantship under the direction of award-winning educator Robyn Hunt.

Kansas State University, Manhattan, KS Bachelor of Arts (BA), Theatre, 2002 Scholarship Award: Audition-based Tuition Assistance

Support Center, New York, NY Strong Nonprofits Strategy and Planning Cohort Program, 2021

Marquis Studios, New York, NY

Teaching Artist Training Institute: Arts Education for Students on the Autism Spectrum, Certificate 2017

PROFESSIONAL BOARDS AND ASSOCIATIONS

Member, Business Advisory Council, Mt. Vernon High School, 2022 Chair, Village of Pelham Council on the Arts, 2021-Present Board Member, Concordia Conservatory, 2019-2022 Member, Advisory Council, Pelham Together, 2018-Present Union Memberships: Actors Equity Association; SAG-AFTRA

COUNTY OF WESTCHESTER OATH OF OFFICE

For Appointees to County Boards and Commissions

STATE OF NEW YORK	
COUNTY OF WESTCHESTER) ss.:	
I, Francise Albright Mullen do solemnly swear (or affirm) that I will support (Print or Type Name) the constitution of the United States, and the constitution of the State of New York, and that I will faithfully discharge the duties of the office of when's Advisory Board in and for the (Print or Type Board Name)	
County of Westchester, according to the best of my ability.	
Date: 3-15-2023 - Jon Alling -	Mule
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Sworn to and subscribed before me this 15 day of March 2023 (Signature) SARAH LOPUZZO (Print or Type Name) Notary Public (Title of Official Administering Oath)	NO.01LOB358372: QUALIFIED IN WESTCHESTER COUNTY COMM. EXP. 05-08-2025 PUBLIC: OF NEW

Mail original Oath of Office to Office to Andrew Ferris, Office of the County Executive, 148 Martine Ave., Room 916D, White Plains, NY 10601 for filing within thirty (30) days of the commencement of the term of office or the notice of appointment.