

George Latimer County Executive

WHEREAS, a vacancy exists in the membership of the Westchester County Domestic Violence Council:

NOW, THEREFORE, I, George Latimer, County Executive of Westchester County, in accordance with the terms and provisions of the Westchester County Charter, appoint Ellen Blais, 1 Northgate, Apt. #A, Bronxville, New York as a student member of the Westchester County Domestic Violence Council, for the term September 25, 2023 to December 31, 2024.

Given under my hand and seal this 25th day of September, 2023.

George Latimer County Executive



George Latimer County Executive

September 25, 2023

Ms. Ellen Blais 1 Northgate, Apt #A Bronxville, NY 10708

Dear Ms. Blais,

It is my pleasure to appoint you to serve as a student member of the Westchester County Domestic Violence Council effective today, Monday, September 25, 2023. This appointment is for a term to expire on December 31, 2024.

Your appointment is subject to confirmation by the Westchester County Board of Legislators, but your service begins immediately. You must complete the attached Oath of Office within 30 days, either by appearing at the County Clerk's office or mailing the signed and notarized form to our office.

When you have filed your Oath of Office, a Resolution to confirm your appointment will be submitted to the County Board of Legislators. As part of the confirmation process, you may be called before the Board to be interviewed. Please contact the Office for Women at (914) 995-5972 for the date, place, and time of the board's upcoming meeting for your participation.

Pursuant to Local Law, as a member of a Westchester County Board and/or Commission, you are responsible for adhering to the requirements of our Code of Ethics.

Warmest wishes for a successful tenure.

Very Truly Yours,

George Latimer

Westchester County Executive

GL/ts

cc:

Honorable Board of Legislators Robi Schlaff, Director, Office for Women Joan McDonald, Director of Operations

Office of the County Executive

Michaelian Office Building 148 Martine Avenue White Plains, New York 10601

Email: ce@westchestergov.com Telephone: (914)996-2900

westchestergov.com

ELLEN H. BLAIS

914-330-5511

ellenblais@gmail.com

A skilled executive with 20 years of experience in non-profit management, business, and education. Strong track record of managing projects, building programs, and raising funds for diverse social service agencies. Commitment to serving communities where poverty and other risk factors affect health and welfare.

Areas of Expertise

Executive Management

Fundraising

Strategic Planning

Partnerships

Project Management

Budgeting/Forecasting

PROFESSIONAL EXPERIENCE

ONE LOVE FOUNDATION, New York

2017 - Current

Executive Director, New York Tri-State Region

- Lead the largest regional office for One Love with responsibility for achieving regional programmatic and revenue goals.
- Manage team of five people who deliver programs in New York State, New Jersey, and Connecticut reaching over 20,000 students per year.
- Working closely with a 12-person advisory board, cultivate partnerships with organizations, schools, and local governments in order to expand One Love's footprint and brand in the region.
- Responsible for cultivation, stewardship, and donor solicitations for a portfolio of 80 donors. Raised \$3 million in revenue in FY21, representing nearly 40% of One Love's national budget of \$8 million.
- Work closely with Board Members and others to organize and fundraise for the annual Gala which is budgeted to raise \$2 million in FY22.
- Motivated team to develop partnerships with over 40 non-profit organizations serving communities of color.
- Represent One Love at statewide coalitions, educational conferences, donor meetings, and policy forums.
- Advocate for policies and laws regarding prevention education in the schools.
- Participate on the senior leadership team; collaborate across regions and functional departments to develop and implement new strategies.

Managing Director, National Advancement Team

- Built One Love's first Advancement Department to support \$7 million in fundraising across five regional
 U.S. offices. Hired a 5-person team responsible for fundraising across multiple revenue categories.
 - o Instituted a major gifts cultivation and stewardship strategy; managed a portfolio of 150 donors; raised \$500,000 in the first year; oversaw CEO's principal donor relationships; and ensured 80% repeat donation rate and 20% growth in number of major gifts.
 - o Significantly increased event revenue, raising \$2 million through galas in four cities.
 - o Achieved peer-to-peer fundraising budget of \$400,000
 - Doubled revenue of bi-annual appeals, raising \$400,000 through digital marketing and other strategies to activate lapsed donors.
 - Launched a foundation/government grant strategy and won a \$500,000 grant from US DOJ to serve young people in Yonkers, NY.

STRIVE INTERNATIONAL, Inc., New York, NY

2010 - 2017

Vice President, Development and Communications

2015 - 2017

- Worked with the CEO and Board to create a comprehensive strategy and revenue development plan for this
 affiliation of 19 workforce development non-profits throughout the United States representing \$20 million
 in aggregate revenue.
- Implemented fundraising strategies to achieve a \$7.1 million budget through foundation/government grants, events, corporations, and major gifts and supervised a staff of four people.

- Spearheaded the Vision 2020 Capital Campaign and initiated fundraising to achieve the \$2m goal.
- Doubled event revenue to over \$1 million.
- Supervised and wrote complex federal, state, and city government proposals as well as national and regional foundation proposals, winning over \$15 million in grant awards.
- Won awards from foundations such as W.K. Kellogg, the Annie E. Casey, Robin Hood, Pinkerton, New York Community Trust, New York Women's Foundation and others.
- Created STRIVE's first fee-for-service product (a temp agency) to expand job opportunities for clients.
- Oversaw corporate engagement strategy, including sponsorships, volunteer events, and co-branded events.

SARAH LAWRENCE COLLEGE, Bronxville, NY

2009 - 2010

Grant Writer, Office of Advancement (Volunteer)

LEE H. SKOLNICK ARCHITECTURE AND DESIGN, New York, NY

2007 - 2008

<u>Interpreter</u>, Museum Education Division - Curated museum exhibits, created educational content and exhibit components. Designed an exhibit entitled *Money and Banking* for the Children's Museum of Maryland.

CREDIT SUISSE FIRST BOSTON, New York, NY

1987-1993 & 1994-1999

Director, Investment Banking Division, Global Management Team

1994 - 1999

Responsible for strategic planning, competitor analysis, and departmental budgets.

Vice President, Investment Banking Division, Media & Telecommunications Department

1989-1993

- Managed initial public offerings, equity and debt underwritings, and mergers and acquisitions for media and telecommunications clients
- · Managed deal teams, project timelines, and deliverables

Associate, Investment Banking Division, Media & Telecommunications Department

1987-1989

 Executed a broad range of financial transactions including initial public offerings, equity and debt offerings, private placements, mergers and acquisitions and private equity investments.

METROPOLITAN MUSEUM OF ART New York, NY (Volunteer Docent)

2004 - Current

- Give weekend tours to the general public in the American Wing and at the Met Cloisters Museum
- Captain of the volunteers and guide in the American Wing (2018-2020)
- Chair of the volunteers and guide for school groups at the Cloisters Museum (2011-2012)

EDUCATION

Degrees

COLUMBIA UNIVERSITY SCHOOL OF BUSINESS, New York, NY

Master of Business Administration. Concentration in Finance and Economics.

BROWN UNIVERSITY, Providence, RI, Bachelor of Arts, History with Honors.

Continuing Education

BANK STREET COLLEGE OF EDUCATION, New York, NY - Coursework in Museum Education.

CORO FOUNDATION FELLOWSHIP IN PUBLIC AFFAIRS, Los Angeles, CA - A leadership training program preparing Fellows for management and policy positions.

VOLUNTEER EXPERIENCE AND PROFESSIONAL SKILLS

- Board of Directors, Appalachian Mountain Club, Boston, MA, 2010–2016, an environmental and outdoor engagement organization. Served on the Education Committee and co-chaired the Development Committee. Member of the Board of Advisors, 2016 – Current.
- Skills: Proficiency in Spanish; Salesforce; Microsoft Office Suite; Zoom, non-profit accounting (general knowledge), and Powerpoint.

COUNTY OF WESTCHESTER OATH OF OFFICE

For Appointees to County Boards and Commissions

STATE OF NEW YORK) ss.:
COUNTY OF WESTCHESTER)
I, Ellen H. BlAis do solemnly swear (or affirm) that I will support (Print or Type Name)
the constitution of the United States, and the constitution of the State of New York, and that I will faithfull discharge the duties of the office of Westcheske Loughy Domeshie Washing Council
County of Westchester, according to the best of my ability.
Date: 10/1/2023 500, Allais 10/2/2023 500, Allais
10/2/2023 Ellent & Cail
Sworn to and subscribed before me this 2 day of OCT Signature) Ahm Ted Taeshik AHN TED TAESHIK
(Print or Type Name) Notary Public, State of New York 10. 01AN6266595 Qualified in West-hester County
Notary Public Qualified in Westchester County Commission Expires 08/05/2025
(Title of Official Administering Oath)

Mail original Oath of Office to Office to Andrew Ferris, Office of the County Executive, 148 Martine Ave., Room 916D, White Plains, NY 10601 for filing within thirty (30) days of the commencement of the term of office or the notice of appointment.