

George Latimer County Executive

WHEREAS, a vacancy exists in the membership of the Westchester County Hispanic Advisory Board:

NOW, THEREFORE, I, George Latimer, County Executive of Westchester County, in accordance with the terms and provisions of the Westchester County Charter, appoint Linda Machuca, 125 Wagner Avenue, Mamaroneck, New York as a member of the Westchester County Hispanic Advisory Board, for the term July 23, 2024 to December 31, 2025.

Given under my hand and seal this 23rd day of July, 2024.

George Latimer
County Executive



George Latimer County Executive

July 23, 2024

Ms. Linda Muchuca 125 Wagner Ave Mamaroneck, NY 10543

Dear Ms. Muchuca,

It is my pleasure to appoint you to serve as a member of the Westchester County Hispanic Advisory Board, effective today, Tuesday, July 23, 2024. This appointment is for a term to expire on December 31, 2025.

Your appointment is subject to confirmation by the Westchester County Board of Legislators, but your service begins immediately. You must complete the attached Oath of Office within 30 days, either by appearing at the County Clerk's office or mailing the signed and notarized form to our office.

When you have filed your Oath of Office, a Resolution to confirm your appointment will be submitted to the County Board of Legislators. As part of the confirmation process, you may be called before the Board to be interviewed. Please contact Martha Lopez at (914) 995-2947, for the date, place, and time of the upcoming meeting for your participation.

Pursuant to Local Law, as a member of a Westchester County Board and/or Commission, you are responsible for adhering to the requirements of our Code of Ethics.

Warmest wishes for a successful tenure.

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George Latimer

Westchester County Executive

GL/ts

cc:

Honorable Board of Legislators

Joan McDonald, Director of Operations

LINDA MACHUCA

linkedin.com/in/linda-machuca-a90a051b9 lindamachuca9@gmail.com 917-937-6848

Experienced professional with more than fifteen years in community relations, government affairs, community outreach, and grassroots campaigns. Proficient in effective communication across diverse backgrounds and organizational levels, adept at public relations, and managing partnerships with stakeholders, government officials, corporate leaders, and community organizations.

Network of Latino Migrant Women New York, NY January 2018 – Present Principal / Founder

A group dedicated to empowering Latina women in New York, We remain committed to offering ongoing information and resources in areas such as health and wellbeing, culture and identity, education, violence prevention, and entrepreneurship.

- Expanding the coalition of partners and volunteers to advance the group's mission.
- Arranging meetings with members, partner organizations, local agencies, and community-based organizations.
- Strategizing and implementing grassroots events aimed at educating, fostering relationships, and enhancing visibility for the Network of Latino Migrant Women.

The New York Foundling Community Organizer Supervisor New York, NY

March 2022 - May 2023

Collaborating with community leaders and local organizations to enhance life outcomes for youth and families throughout New York City. Emphasizing the centrality of equality and diversity in both service provision and operational practices.

- Successfully managed and mentored a dynamic team of community organizers spanning Queens, Brooklyn, Manhattan, Staten Island, and The Bronx.
- Worked closely with organizational leadership to delineate program objectives and deploy innovative strategies for impactful community outreach initiatives.
- Efficiently supervised event and program management tasks, including leading planning committees, overseeing post-event follow-ups, and coordinating logistical arrangements and debrief sessions.
- Actively engaged in community outreach endeavors, fostering meaningful connections with youth and families across diverse boroughs.
- Facilitated productive discussions and planning meetings with members and stakeholders to ensure alignment with organizational goals and community needs.

Consulate General of Ecuador
Consul General

New York, NY

February 2016 - February 2020

Enhanced the Ecuador-U.S. alliance by fostering robust relationships and conducting extensive outreach with local governments, corporations, academic institutions, cultural organizations, and the broader public.

 Provided consular services while fostering cultural, educational, and grassroots programs within the community.

- Established and nurtured various migrant networks, including the Voluntary Migrant Women, Ecuadorian Professionals, Indigenous Organizations, and the Alternative Media group.
- Acted as a spokesperson through media engagements, article publications, and conference presentations.
- Developed, managed, and evaluated strategic communication plans, diverse communication materials, social media content, and branding strategies, incorporating non-traditional media channels.
- Advocated fervently for the rights of minority groups, with a specific emphasis on new immigrants, women, and diverse communities.
- Formulated effective policy strategies integrating legislative reforms, community mobilization, and public education efforts, in collaboration with community leaders and elected officials.

Education:

Fairleigh Dickinson University, Madison, NJ M.A. Global Affairs with a focus on Diplomacy and International Relations	2016 – 2018
C.W. Post Long Island University, Brentwood, NY Graduate studies in Childhood Education	2006 – 2007
Cuenca Public University, Cuenca, Ecuador BA in Communication and Public Relations	1993 – 1999

Languages:

English (Fluent), Spanish (Native)

COUNTY OF WESTCHESTER OATH OF OFFICE

For Appointees to County Boards and Commissions

STATE OF NEW YORK	
COUNTY OF WESTCHESTER) ss.:	
I, LINDA MACHUCA do solen (Print or Type Name) the constitution of the United States, and the constitution of	nnly swear (or affirm) that I will support
discharge the duties of the office of Hispanic Anvisor	LY BOARA in and for the
(Print or Type Board) County of Westchester, according to the best of my ability. Date: 07/26/2024	(Signature)
Sworn to and subscribed before me this 26 Th day of	<u></u>
JULIO HERNAN VERA	JULIO HERI AN VERA
(Print or Type Name) NOTAM PUBLIC	N°. 01VE6 03039 Qualified in Westchester County Certificate Filed in New York County Commission Expires December 15, 202
(Title of Official Administering Oath)	

Mail original Oath of Office to Office to Andrew Ferris, Office of the County Executive, 148 Martine Ave., Room 916D, White Plains, NY 10601 for filing within thirty (30) days of the commencement of the term of office or the notice of appointment.