




George Latimer
County Executive

WHEREAS, a vacancy exists in the membership of the Westchester County Fire Advisory Board:

NOW, THEREFORE, I, George Latimer, County Executive of Westchester County, in accordance with the terms and provisions of the Westchester County Charter, appoint Joseph Bonanno, 18 Shelley Avenue, Valhalla, New York as a member of the Westchester County Fire Advisory Board, for the term December 23, 2021 to December 31, 2023.

Given under my hand
and seal this 23rd day
of December, 2021.


George Latimer
County Executive

Office of the County Executive

Michaelian Office Building
148 Martine Avenue
White Plains, New York 10601

Email: CE@westchestergov.com
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George Latimer
County Executive

December 23, 2021

Mr. Joseph Bonanno
18 Shelley Ave
Valhalla, NY 10595

Dear Mr. Bonanno,

It is my pleasure to appoint you to serve as a member of the Westchester County Fire Advisory Board, effective today, Thursday, December 23, 2021, pursuant to the Laws of Westchester County §193.03. This appointment is for a term to expire on December 31, 2023.

Your appointment is subject to confirmation by the Westchester County Board of Legislators, but your service begins immediately. You must complete the attached Oath of Office and file it with the County Clerk, and provide this office with a copy within 30 days. Please contact the Westchester County Department of Emergency Services at (914) 231-1927 for the date, place, and time of the Emergency Medical Services Advisory Board's upcoming meeting for your participation.

When you have filed your Oath of Office, a Resolution to confirm your appointment will be submitted to the County Board of Legislators. As part of the confirmation process, you may be called before the Board to be interviewed.

Pursuant to Local Law, as a member of a Westchester County Board and/or Commission, you are responsible for adhering to the requirements of our Code of Ethics, which includes the annual filing of a financial disclosure statement with the County Board of Ethics. A financial disclosure form is attached.

Warmest wishes for a successful tenure.

Very Truly Yours,



George Latimer
Westchester County Executive

GL/wm

cc: Honorable Board of Legislators
Richard Wishnie – Acting Commissioner, Department of Emergency Services
Joan McDonald, Director of Operations

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JOSEPH A. BONANNO

18 Shelley Avenue
Valhalla, NY 10595

(201) 988-0141

joseph.a.bonanno.jr@gmail.com

Objective

Leverage my commitment to community and my extensive business experience to improve the lives of the citizens of Mt Pleasant by promoting public safety, expanding recreational and community services and improving land use. My business background and track record of open, effective communication combined with my attention to detail and strong organizational skills mean I can deliver fiscally responsible, innovative solutions for the people of the Town of Mt Pleasant.

Community Leadership

VALHALLA FIRE DEPARTMENT

11/2001-PRESENT

Fire Commissioner (2017 – Present)

Ran a successful election campaign, defeating the entrenched incumbent.

- ✓ Organized an effective, energetic turnout operation driven by relationships & social media.

Revitalized member participation

- ✓ Lead and developed of a long-term planning approach to the budget process
- ✓ Championed consensus that delivered a new Engine and Rescue
- ✓ Restored Gym Membership for Fire Fighters.

Volunteer Fire Fighter (2001 – Present)

- ✓ Participated in Hurricane Irene and Super Storm Sandy Relief
- ✓ Metro North Train Crash Rescue

VALHALLA BOY SCOUTS OF AMERICA TROOP, Assistant Scout Master

1/2014-PRESENT

Gained firsthand knowledge of the impact of teamwork, mentoring and skills training on young adults

HOLY NAME OF JESUS, CYO Basketball

10/2017-PRESENT

CYO Board Member (3/2019 – Present)

- ✓ Organize playing times and venues
- ✓ Direct all activities during games and clinics

Assistant Basketball Coach (10/2017 – Present)

MOUNT PLEASANT DEMOCRATIC COMMITTEE, DISTRICT LEADER

6/2020-PRESENT

- ✓ Organized petition drives
- ✓ Lead voter outreach events

Recent Work History

BITONI FOOD COMPANY, Stamford, CT

8/2020 –PRESENT

Director Sales & Revenue Management

Develop, Deliver and Implement Revenue Strategy, Demanding Planning and Sales Operations for a \$150 Million Consumer Goods Company.

- Oversee \$15 Million in Trade Investment and Customer programs.
- Deliver against P&L and Profit Target across all business platforms.
- Direct sales activity for the Military and International Business

SPORTS WATER LLC, New York, NY

5/2019 –12/2019

Director of Sales

Chief revenue and relationship officer for a start-up bottled water company.

- Designed and implemented the strategic plan for National and Local accounts.
- Leveraged long term customer relationships to gain distribution at major retailers: Five Below, ShopRite, BJ's Wholesale, Polar Beverage, Krasdale & General Trading and DS Services.

NESTLÉ WATERS NORTH AMERICA, Stamford, CT
National Execution Manager (6/2012 – 3/2019)

6/2012 – 3/2019

Led sales development & communication for 240 front line employees. Delivered in-store execution programs that achieved brand objectives.

- Conceived, designed, and delivered monthly Field Sales Town Hall Webcast to 240 associates. Achieved improved alignment and focus on higher margin products, resulting in 27% increase in display cases sales.
- Developed and implemented a National New Item Speed-to-Shelf Process for the Domestic Sparkling Launch that increased ACV from 48% to 63% in eight weeks instead of 16 weeks.

NESTLÉ WATERS NORTH AMERICA, Stamford, CT
Independent Supermarket Channel Lead (1/2011 – 5/2012)

6/2006 – 6/2012

Built national Independent Supermarket Team that increased channel's volume by 300%, to 9MMcases (\$26MM in Sales Revenue). Conceived, designed, and developed Independent Supermarket Team that was implemented across eight of top US urban areas. Hired and trained 11 Independent Supermarket Reps.

Customer Development Manager (1/2009 – 12/2010)

Sold Nestlé Waters brands and display programs to Independent Supermarket Groups and National Account Field Operations Teams for the Poland Spring®, Deer Park®, Ozarka®, Perrier®, and San Pellegrino® Brands. Conceived, designed, and implemented store-level selling network for New York City. Resulting in 400% volume increase, to 3MM cases (Poland Spring® & Deer Park®).

Region Account Manager (6/2006 – 12/2008)

Oversaw Metro NY Broker operations, selling to ShopRite, Krasdale, C&S, & General Trading. Transitioned Nestlé Waters HQ contact from Broker to Direct, resulting in deeper Nestlé ownership of customer relationships.

- Exceeded \$70MM total sales revenue target for Poland Spring®, Deer Park®, Perrier®, & San Pellegrino® brands.
- Demonstrated superior crisis management and customer relationship skills during 2 significant incidents:

KERNS LLC / STREMICK'S HERITAGE FOODS INC., Santa Ana, CA
Eastern Division Broker Manager

6/2004 – 6/2006

Recruited to develop Kerns Broker network by \$70MM juice nectar startup company (spin off from Nestlé). Sold all major accounts from TX to ME (ShopRite, Publix, Stop & Shop, and HEB).

Education and Qualifications

MBA, *Information Systems*, Monmouth University, West Long Branch, NJ

BA, *Accounting & Finance*, Pace University, Pleasantville, NY

Computer Competency: High level of experience and expertise with Microsoft's Office Suite especially Excel and PowerPoint. Agile learner with strong computer and application skills developed over 30 years.

