



George Latimer  
County Executive

WHEREAS, a vacancy exists in the membership of the Westchester County Emergency Medical Services Advisory Board:

NOW, THEREFORE, I, George Latimer, County Executive of Westchester County, in accordance with the terms and provisions of the Westchester County Charter, appoint Allison C. de Cerreño, Ph.D., 23 Wells Avenue, Croton-on-Hudson, New York as a member of the Westchester County Emergency Medical Services Advisory Board, for the term August 11, 2022 to December 31, 2024.

Given under my hand  
and seal this 11<sup>th</sup> day  
of August, 2022.



George Latimer  
County Executive

Office of the County Executive

Michaelian Office Building  
148 Martine Avenue  
White Plains, New York 10601

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**George Latimer**  
County Executive

August 11, 2022

Ms. Allison C. de Cerreno  
23 Wells Avenue  
Croton-on-Hudson, NY 10520

Dear Ms. de Cerreno,

It is my pleasure to appoint you to serve as a member of the Westchester County Emergency Medical Services Board, effective today, Thursday, August 11, 2022. This appointment is for a term to expire on December 31, 2024.

Your appointment is subject to confirmation by the Westchester County Board of Legislators, but your service begins immediately. You must complete the attached Oath of Office within 30 days, either by appearing at the County Clerk's office or mailing the signed and notarized form to our office. Please contact the Emergency Services Office at (914) 231-1686 for the date, place, and time of the Emergency Services Board's upcoming meeting for your participation.

When you have filed your Oath of Office, a Resolution to confirm your appointment will be submitted to the County Board of Legislators. As part of the confirmation process, you may be called before the Board to be interviewed.

Pursuant to Local Law, as a member of a Westchester County Board and/or Commission, you are responsible for adhering to the requirements of our Code of Ethics.

Warmest wishes for a successful tenure.

Very Truly Yours,

George Latimer  
Westchester County Executive

GL/ts

cc: Honorable Board of Legislators  
Richard Wishnie, Commissioner, Emergency Services  
Joan McDonald, Director of Operations

Office of the County Executive

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🔍 Allison C de Cerreño, Ph.D.



**Allison C de Cerreño, Ph.D.**

Deputy Chief Operating Officer at Metropolitan Transportation Authority  
New York, New York, United States · 424 connections

Join to connect



**Metropolitan Transportation Authority**



**City University of New York Graduate Center**



🔍 Allison C de Cerreño, Ph.D.

projects and programs, and strategically building organizational capability. I regularly seek opportunities for new business and practice that can strengthen organizations and enhance delivery of projects and services in complex environments. Once identified, I develop and execute the means for successfully realizing them.

Proven Results in: Strategy Formulation and Implementation ~ Continuous Process Improvement ~ Capital Project Oversight ~ Operations Management ~ Contract Management ~ Business Case Development ~ Customer Service ~ Staff Development & Cultural Transformation ~ Leadership & Team Building ~ Research ~ Transportation Policy Analysis ~ Creative Branding ~ Navigating Complex Political Constructs ~ Nonprofit Management

## Activity



**On Southwest Airlines Doctors and Nurses heading to New York to help A beautiful thing**

Liked by Allison C de Cerreño, Ph.D.



🔍 Allison C de Cerreño, Ph.D.

## Experience



**Metropolitan Transportation Authority**

3 years 10 months

**Deputy Chief Operating Officer**

Jan 2021 - Present · 1 year 8 months

**Sr VP, Business Ops & Transformation Officer (and Acting Chief Financial Officer as of Aug '20)**

Nov 2018 - Jan 2021 · 2 years 3 months

Led a staff of roughly 80 individuals, responsible for a \$2 billion revenue operation, including finance and controller functions, capital and operating budgets, planning, grants administration, toll and intelligent transportation technology, and customer service. Led key agency initiatives, including Central Business District congestion pricing and pandemic Return to Office effort related to Bridges and Tunnels staff in MTA's headquarters facility, among others.



**The Port Authority of New York & New Jersey**

9 years 9 months

**Deputy General Manager, Port Authority Bus Terminal (and GM, Special Projects)**

Jun 2017 - Nov 2018 · 1 year 6 months

With a staff of nearly 130 represented and non-represented staff, responsible for various aspects of the world's busiest bus terminal's 24/7/365 transportation operation, including but not limited to: staff development, capital improvements, state-of-good repair and maintenance, bus operations, carrier and tenant relationships, as well as patron, community and other stakeholder



🔍 Allison C de Cerreño, Ph.D.

### **Assistant Director, Tunnels, Bridges and Terminals**

Jan 2015 - Jun 2017 · 2 years 6 months

New York, NY

Led a division of roughly 40 individuals, overseeing over \$200 million in capital programs and a nearly \$70 million operating budget; the Authority's \$1.7 billion tolling operation (system, revenues, policy, legislation); revenue forecasting and business planning for the agency's six bridges and tunnels, the bus station and the Port Authority Bus Terminal; performance metrics; and, internal and external customer communications. Served as the PA representative to several national associations...

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### **Program Director, All-Electronic Tolling (3/09- 5/12); Toll Systems & Revenue Ops (5/12 - 12/14)**

Mar 2009 - Dec 2014 · 5 years 10 months

Led a Division focused on ensuring the collection of \$1.2B in annual traffic revenues while providing excellent customer service. Oversaw all aspects of the current toll system, along with the \$175 million capital toll system replacement/All-Electronic Toll program, including engineering and systems design, traffic safety, policy, labor, and business/financial issues. Identified and pursued new mechanisms for recovering revenue loss. Developed critical white papers aimed at strategically...

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### **Executive Director (2/02 - 12/08); Policy Advisor (12/08-2/09)**



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well as formally incorporating the association. Coordinated on reauthorization and other key policy and planning issues, helping to develop NACTO's principles for SAFETEA-LU reauthorization. As the association was growing, recommended and led the process for incorporating it formally as a 501(c)(3) nonprofit. Also developed and instituted formal financial tracking and reporting processes for better...

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#### **Director (1/07-2/09); Co-Director (2/02-1/07)**

NYU Wagner Rudin Center for Transportation Policy & Management

Feb 2002 - Jan 2009 · 7 years

Led, managed, and grew the Center's operations from \$250K to \$2M, while strategically repositioning it to compete nationally. Supervised and developed full-time and part-time staff and several students, while developing and implementing projects in research and education/training, as well as events. Redesigned and branded the New York Transportation Journal, the website, and all the Center's publications for enhanced marketing opportunities.

- Researched, wrote, and edited over 30...

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#### **Director, Science & Technology Policy**

New York Academy of Sciences

Jun 1998 - Jan 2002 · 3 years 8 months



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with the U.S. Environmental Protection Agency for the effort on the Harbor.

- Secured start-up funding to develop business plan for a NY...

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**Associate Director of Studies (6/96-6/98); Research Associate, Latin America Program (6/91-5/96)**

Council on Foreign Relations

Jun 1991 - Jun 1998 · 7 years 1 month

As Associate Director, managed programs for staff of 65 professionals in two offices and a \$6.5 million budget, helping to reorganize the entire department in a seven-month period.

Successfully conducted internal audit of \$1.8 million grant and convinced the grantor to provide the final installment of funds. As Research Associate, conducted research, edited manuscripts, coordinated and organized events with high-level dignitaries, and served as the official rapporteur for dozens of...

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## Education

**City University of New York Graduate Center**

Ph.D. · Political Science





🔍 Allison C de Cerreño, Ph.D.

## Publications

**Publications Available Upon Request**

-

## Recommendations received

**robert paaswell**

"Excellent leadership skills - excels at organization and analysis"

1 person has recommended Allison

[Join now to view](#)

## View Allison's full profile

See who you know in common

Get introduced



🔍 Allison C de Cerreño, Ph.D.

## People also viewed

### **Craig Cipriano**

Chief Operating Officer at MTA New York City Transit  
New York, NY

### **Janno Lieber**

Chair & CEO at New York Metropolitan Transportation Authority  
New York, NY

### **Emily Provonsha**

Manager- Station Area Planning & TOD at State of NY Metropolitan Transportation Authority  
New York, NY

### **Steven Picillo**

Acting Assistant Deputy Chief Procurement Operations at Metropolitan Transportation Authority  
Oceanside, NY

### **Rafail Portnoy**

Chief Technology Officer at State of NY Metropolitan Transportation Authority  
New City, NY

### **Phil Neighbor**

Director Of Facilities at Metropolitan Transportation Authority  
Holbrook, NY

### **Eddie Giha**

Deputy Director at MTA  
New York, NY



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**Joseph DeVito**

Project Director at State of NY Metropolitan Transportation Authority  
Brooklyn, NY

**Pat Foye**

CEO, ASTM N.A. is a fully integrated P3 concessionaire seeking to develop greenfield projects across North America.  
New York City Metropolitan Area

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🔍 Allison C de Cerreño, Ph.D.

## Allison's public profile badge

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**Allison C de Cerreño, Ph.D.**

Deputy Chief Operating Officer at Metropolitan Transportation Authority



Deputy Chief Operating Officer at Metropolitan Transportation Authority



City University of New York Graduate Center

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# COUNTY OF WESTCHESTER OATH OF OFFICE

## For Appointees to County Boards and Commissions

STATE OF NEW YORK )  
 ) ss.:  
COUNTY OF WESTCHESTER )

I, Allison L. C. de Cerreño do solemnly swear (or affirm) that I will support  
(Print or Type Name)

the constitution of the United States, and the constitution of the State of New York, and that I will  
faithfully discharge the duties of the office of Westchester County EMS Board in and for the  
member  
County of Westchester, according to the best of my ability.

Date: 8/12/22 Allison L. C. de Cerreño  
(Signature)

Sworn to and subscribed before me this <u>12</u> day of <u>AUGUST</u> , <u>2022</u> .	JACQUELINE ANFITEATRO Notary Public, State of New York Registration No 01ANS416036 Qualified in Westchester County Commission Expires April 8, 2026
<u>Jacqueline Anfiteatro</u> (Signature)	
<u>Jacqueline Anfiteatro</u> (Print or Type Name)	
<u>Notary</u> (Title of Official Administering Oath)	

Mail original Oath of Office to Office to Andrew Ferris, Office of the County Executive, 148 Martine Ave., Room 916D, White Plains, NY 10601 for filing within thirty (30) days of the commencement of the term of office or the notice of appointment.