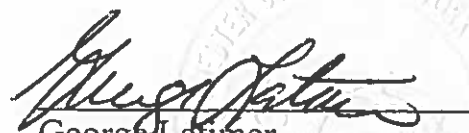


George Latimer
County Executive


WHEREAS, a vacancy exists in the membership of the Westchester County Youth Board:

NOW, THEREFORE, I, George Latimer, County Executive of Westchester County, in accordance with the terms and provisions of the Westchester County Charter, appoint Terry Williams, 333 Hillside Avenue, White Plains, New York as a member of the Westchester County Youth Board, for the term July 31, 2020 to December 31, 2022.

Given under my hand
and seal this 31st day
of July, 2020.



George Latimer
County Executive



Office of the County Executive

Michaelian Office Building
148 Martine Avenue
White Plains, New York 10601

Email: CE@westchestergov.com
Telephone: (914)995-2900

westchestergov.com

George Latimer
County Executive

July 31, 2020

Mr. Terry Williams
333 Hillside Avenue
White Plains, NY 10603

Dear Mr. Williams,

It is my pleasure to appoint you to serve as a member of the Westchester County Youth Board, effective today, Friday, July 31, 2020, pursuant to the Laws of Westchester County §176.41. This appointment is for a term to expire on December 31, 2022.

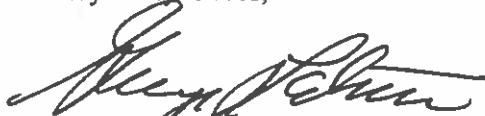
Your appointment is subject to confirmation by the Westchester County Board of Legislators, but your service begins immediately. You must complete the attached Oath of Office and file it with the County Clerk prior to the next Youth Advisory Board meeting, and provide this office with a copy within 30 days. Please contact the Westchester County Youth Bureau at (914) 995-2745 for the date, place, and time of the Youth Advisory Board's upcoming meeting for your participation.

When you have filed your Oath of Office, a Resolution to confirm your appointment will be submitted to the County Board of Legislators. As part of the confirmation process, you may be called before the Board to be interviewed.

Pursuant to Local Law, as a member of a Westchester County Board and/or Commission, you are responsible for adhering to the requirements of our Code of Ethics, which includes the annual filing of a financial disclosure statement with the County Board of Ethics. A financial disclosure form is attached.

Warmest wishes for a successful tenure.

Very Truly Yours,



George Latimer
Westchester County Executive

GL/wm

cc: Honorable Board of Legislators
Dr. DaMia Harris-Madden, Executive Director – Westchester County Youth Bureau
Joan McDonald, Director of Operations

Office of the County Executive

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White Plains, New York 10601

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TERRY WILLIAMS

914-318-2183

333 Hillside Avenue

White Plains, NY 10603

Twilliams1031@gmail.com

www.linkedin.com/in/twilliams1031

SUMMARY

Multi-talented marketing communications, media relations and content strategy professional who is an accomplished brand builder across multiple formats: print, web and social media. Expert at identifying, synthesizing and communicating content and data to diverse stakeholders across numerous industries.

STRATEGIC COMMUNICATIONS EXPERIENCE

MEDIA RELATIONS

COHEN & STEERS, New York, NY

Investment Writer

Developed marketing plans, created pitch letters, oversaw the creation of media outreach materials and produced portfolio manager thought leadership. Media placements included:

- "The Next New Thing: Closed-End Fund of Funds," Barron's, Nov. 17, 2007
- "In Search of Yield," Financial Planning, Dec. 1, 2007
- "Beat the Forecasters," IPE Real Estate, July 7, 2008
- "Fire Sales," Forbes, Sept. 7, 2009

INVESTOR RELATIONS & MARKETING COMMUNICATIONS

INTERACTIVE BROKERS, Greenwich, CT

Marketing Writer

Produced marketing content for sales brochures and the corporate website. Collaborated with web team on search engine optimization and social media content creation. Supported investor relations communications initiatives.

Wrote the 2017 annual report.

OVIS CREATIVE, New York, NY

Director, Strategy and Content

Wrote and edited corporate communications, marketing content and messaging (print and web) for all Ovis Creative clients: hedge fund, private equity and traditional investment advisor firms.

Managed a team of four writers, providing them direction and feedback on their respective projects, and oversaw a staff of four project managers.

MORGAN STANLEY, Purchase, NY

Vice President, Marketing Communications

Defined, created and delivered an integrated marketing communications strategy in support of Morgan Stanley Wealth Management's Capital Markets Group.

Managed and edited the Ghostwritten Article campaign, producing five stories and 15 Tweets per month for Financial Advisors' websites and LinkedIn pages.

BUNGE LIMITED, White Plains, NY

Investor Relations Associate

Key contributor to the creation of an investor relations program for a newly public company. *Produced annual and quarterly shareholder reports; managed the corporate and investor relations websites; oversaw a corporate website redesign and corporate rebranding.*

WECHSLER ROSS & PARTNERS, New York, NY

Editor

Created and managed strategic content development for the firm's financial services clients. Participated in new business proposals through research, brainstorming sessions and presentations.

JOURNALISM

INSTITUTIONAL INVESTOR, New York, NY

1999–2000

Development Editor

Conceived and launched Alternative Investment News, a newsletter covering hedge fund and private equity investing by institutions.

PENSIONS & INVESTMENTS, New York, NY

Senior Reporter

Reported on alternative investments (real estate, private equity, hedge funds) by institutional investors. Covered investment management business and corporate finance.

WORCESTER TELEGRAM & GAZETTE, Worcester, MA

Reporter

Covered municipal government, police and education beats while a regional reporter in the newspaper's north and south county news bureaus. Reported on small business, transportation, agribusiness and real estate as a business reporter.

EDUCATION

New York Education Policy Fellow

Institute for Education Leadership, Teachers College, Columbia University

Knight-Bagehot Fellow

Columbia University Graduate School of Journalism

Professional Certificate, Economics & Business Journalism

Bachelor of Arts, Economics

The City College of New York

COMMUNITY SERVICE 

Trustee, Greenburgh Central School District Board of Education, Hartsdale, NY

Area Director, New York State Caucus of Black School Board Members

Director, Westchester Putnam School Boards Association 

Commissioner, Fairview Fire Department, Greenburgh, NY 

Organizer, African-American Men of Westchester's High School Business Skills Competition at Morgan Stanley Wealth Management

